



	Senior Marketing Executive
	Full time
	Marketing and communications
	OI Campus, Male'
	27 November 2024
	05 November 2024



To increase the overall efficiency of the Marketing and Communications department and to keep the administrative work up to date.

Director, Marketing and Communications

Basic Salary:	MVR 9,000
Service Allowance:	MVR 4,200
Responsibility Allowance:	MVR 13,200
	09:00 – 17:00 (Sunday to Thursday and Saturdays if necessary)



Written Content Creation

- Develop quality, engaging, and informative content for various platforms including websites, blogs, social media, email campaigns, newsletters, and marketing collateral. (In Dhivehi and English) newsletters, and marketing collateral. (In Dhivehi and English)
- Produce a variety of content types, including articles, Programme descriptions, video scripts etc
- Ensure all content is consistent with the company's brand voice, style, and tone.

Photographic and Video graphic Content:

Degree or equivalent in a relevant field

Experience in a related area would be an added advantage

English language proficient

Content writing for marketing purpose

Familiar with Social Media trends Management

Curiosity and Research Oriented

Communication Skills

Organized and multitasking Flexible

Team player